

SCRID Membership Committee Report

March 2017

The Membership Committee reports:

- We have mailed out 11 new member cards since mid-February. No new additional renewals or new memberships are currently being processed.
- We are currently streamlining our method of double-checking and auditing the Wild Apricot Membership Database entries. We have assisted 3 members with membership needs since our last report, end of February 2017.
- There are several Members (26) whose membership statuses are “pending” in the Database, and have been unpaid/unverified/unchanged—some going all the way back to 2014! Over the next two months, we will be attempting to contact these members individually to invite them back to renew their membership for the up-coming 2017-2018 year. If there is no response by May 30, 2017, all 26 of these members’ accounts will be archived and “cleaned up” from the Database, freeing up space for newly-joined members. (These 26 pending memberships have skewed the overall “active” membership numbers for the past 2 months/reports. As such, the statistics in the table below reflect the actual number of Active Members in good-standing, paid up and verified.)
- Reminder - The “*Certified – Senior Citizen*” Membership Discounted Rate was passed at the May 2016 Meeting (05/14/16). (We have our first paid “Certified – Senior” Category Member!) The Discount has been added to the SCRID Membership Renewal Page – through Wild Apricot/PayPal. This Discounted Rate applies to Certified and Associate Member levels. We have fielded some questions from members concerning submission of “verification of age”. A valid CA Drivers License is adequate. Please use your phone’s camera to snap a picture, then email it as an attachment to: MembershipChair@SCRID.org
- The Membership Committee continues to audit our current membership, reconciling appropriately matching Membership Categories, Contact Information, and correctly identified Certification titles. An email reminder was sent out to all current, pending-new and pending-renewal members to ensure that SCRID and RID Membership Categories are the same. Keep your information up to date with SCRID as well as with RID. Members@RID.org can help out most general questions and needs. (703) 838-0030, option # (press # key) (voice), or (571) 384-5163 (VP).

The chart below reflects all active members, March 2016 – March 2017

Membership Committee Report – March 2017

Wild Apricot Database	Apr '16	May '16	Jun/Jul '16	Aug '16	Sep '16	Oct '16	Nov '16	Jan '17	Feb '17	Mar '17	Mar '16
Associate – 1 Year	35	38	22	28	37	41	45	48	49	42	35
Associate – 2 Year	10	11	9	10	12	12	12	12	12	11	10
Associate – 3 Year	1	1	-	1	1	1	1	1	1	-	1
Certified – 1 Year	75	76	53	64	73	74	75	77	79	78	74
Certified – 2 Year	15	15	15	15	15	15	15	15	15	15	15
Certified – 3 Year	20	19	18	18	20	20	20	20	20	21	20
Certified - Senior	-	-	-	-	-	-	1	1	2	3	-
Organizational–1 Year	4	4	1	4	7	7	7	7	7	5	3
Organizational–2 Year	2	2	2	3	3	3	3	3	3	3	1
Organizational–3 Year	4	4	2	2	2	2	2	2	2	2	4
Student – 1 Year	23	25	16	22	32	34	34	34	34	30	10
Student – 2 Year	-	-	-	-	-	-	-	-	-	-	1
Student – 3 Year	2	2	1	1	1	1	1	1	1	1	2
Supporting – 1 Year	6	6	3	4	4	6	6	7	7	7	2
Supporting – 2 Year	1	1	-	-	-	-	-	-	-	-	-
Supporting – 3 Year	-	-	-	-	-	1	1	1	1	1	-
TOTALS	199	206	142	172	208	217	223	229	233	219	150

We have included the far right retrospective column (in blue) “March 2016” (1 year ago) so that we can compare what last year looked like, from an Active Membership (Renewed) Total perspective. We are **up 69 additional new & renewed members than this same time in 2016! This should bode well for the up-coming Membership Renewal reminders and overall quarter prior to the start of the new Membership Year (June 1, 2017).*

Respectfully submitted,

Polly Braiwick, A.A.

Bob LoParo, B.S., CI, CT

SCRID Membership Committee Co-Chairs