

**SCRID General Meeting
May 11, 2017
Public Relations Report
Submitted by Beth D'Addario**

• **Community activities-**

- Announced through social media SCRID's 50th Anniversary Event
- Showed off the 50th Jubilee pins for sale
- Bring a poster to advertise upcoming events and workshops at all SCRID events

Social media

• **Facebook:**

- number of members- 656
- number of approvals- 13
- number of declines- 10
- number of announcements- 3
- Misc/other- We had a 2% uptick in membership a month

• **Twitter:** ▪ number of following- 110

- number of followers-94
- number of approvals- 5
- number of declines- 3
- number of tweets- 4
- Misc/other We had a 5% uptick in membership a month

• **LinkedIn:** ▪ number of members-955

- number of approvals-15
- number of declines- 12
- number of announcements-3
- Misc/other- We had a 16% uptick in membership a month

Calendar activities May

Post the SCRID General Membership Meeting on all social media formats